

A woman with long brown hair is sitting on a wooden bench outdoors. She is holding a white coffee cup in her right hand and looking down at it with a smile. She is wearing a light blue top and dark jeans. A light blue handbag is on the bench next to her. The background is a window with flower boxes containing red, white, and purple flowers. A large red circular logo is overlaid on the image, containing the text 'PCG Human Services' and 'Public Focus. Proven Results.™'.

PCG
Human Services
Public Focus.
Proven Results.™

Virtual Services Portal



Imagine a system that can increase its' capacity to serve customers of all backgrounds and skill levels, while preserving resources to decrease barriers to employment.

VSP has been designed to provide valuable services remotely...

It saves money and reduces the amount of time needed to perform administrative tasks, while tracking customer activities for reporting purposes.





“...in our increasingly technology-led world, no industry, no company and no government, even, is immune from the effects of change”

**John Sviokla,
PwC business leader for strategy and innovation**

Choose the options you want



Hub and spoke design allows customers to choose which components to include in a custom-built VSP package.

Data Warehouse



Capture and record attendance and activities for reporting purposes.

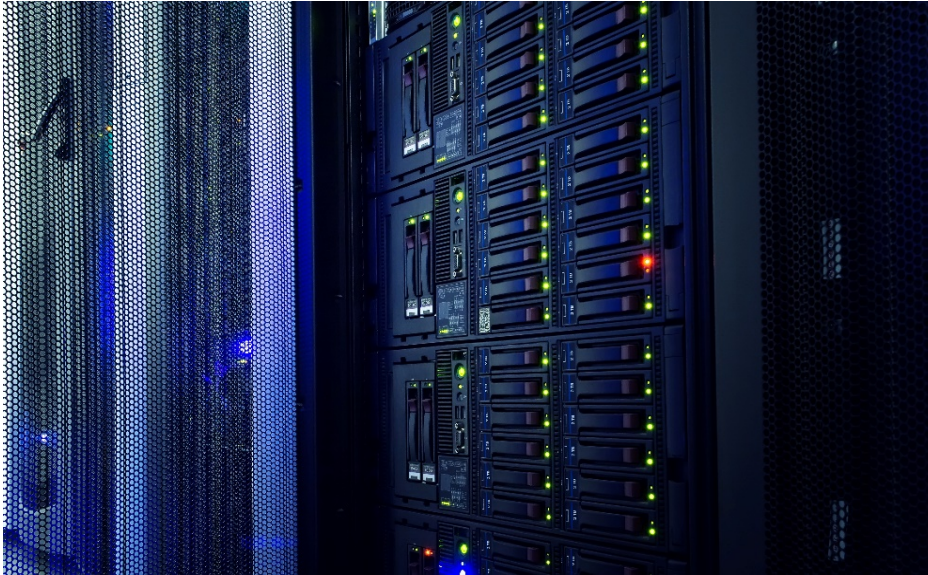
Communicate with your staff and customers





Data Warehouse

The data warehouse collects and compiles information for reporting purposes and facilitates communication.



Virtual Meetings

Integrated platform facilitates remote meetings and interviews



Text and e-mail

Save front line staff time, make follow-up easy



Capture and Report Data

Detailed activity and attendance reports at your fingertips



Information Storage

Customers can upload files and images to their profile





Data Warehouse

The data warehouse collects and compiles information for reporting purposes and facilitates communication.

VSP Supports Compliance

Detailed reporting allows you to easily track services provided to ensure that your organization and your customers remain in compliance with TANF, WIOA, or other programs.

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Expand Your Reach

Interview customers who are unable to travel to your site remotely. Use this technology to facilitate staff meetings, business services, interviews, and more!

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Reduce Administrative Time

VSP can be pre-programmed to conduct customer outreach ahead of time, then report back results once the assignment is complete. Send messages via text, SMS, and e-mail.

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Information Storage

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Data Warehouse

The data warehouse collects and compiles information for reporting purposes and facilitates communication.

Information Storage

Keep track of resumes and other important documents. Save time by allowing customers to upload required documents, capture placements by allowing customers to photograph and upload pay stubs.

Capture and Report Data

Detailed activity and attendance reports at your fingertips



Virtual Meetings

Integrated platform facilitates remote meetings and interviews



Text and e-mail

Save front line staff time, make follow-up easy



Information Storage

Customers can upload files and images securely



Learn



Interactive and engaging e-learning provides meaningful remote services to job seekers, partner agencies, and business customers





E-Learning Courses



VSP's Learning module comes with a full catalog of training available with a focus on job search skills, soft skills, and technology... or you can have custom coursework developed.





E-Learning Courses



Gamification



Gamification principles are used to support content absorption, engagement, and motivation. Games utilize visual cues and immediate feedback to help learners understand content and monitor their own progress.





E-Learning Courses



Differentiated



Differentiation is used to ensure course content reaches all learners. Three learning paths are developed for each workshop; learner is placed on the appropriate learning path through pre-assessment.



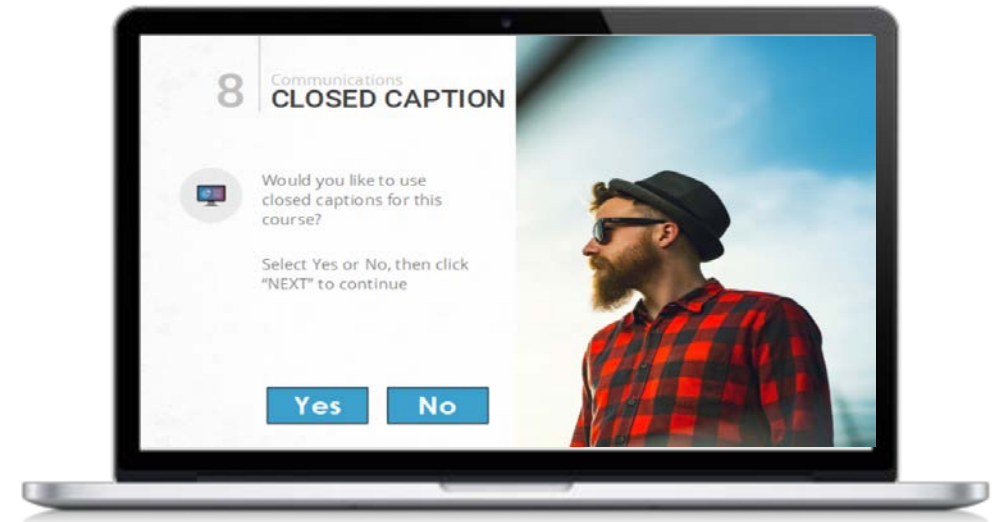


E-Learning Courses



Much more!

Coursework includes certificates of completion, peer-to-peer learning, Section 508 compliance, as well as a customizable video library.





Learn

Robust Learning Library



Resume Writing

Identify the correct format then learn to write an effective resume.



Interview Skills

Prepare to tackle employer expectations for a great interview



Communication

Learn to listen, understand, and speak effectively



Social Media

Learn how employer use social media to find and research candidates



Planning

Learn how to plan and build both short and long term goals and road maps



Career Exploration

Identify jobs that best match interests, skills, and abilities



Skills

Identify your skills and recognize transferable skills to gain employment



Time Management

Prioritizing, planning, and organizing to maximize productivity

Problem Solving

Decision Making

Conflict Resolution

Negotiating a Better Job Offer

Online Job Applications

Job Scams

Finding Remote Jobs

Entrepreneurship

...and many more!

Network



Make connections
with job seekers,
center staff,
coaches, and
more!



Build On-line Communities

Developed in response to focus group input, facilitate communication between your participants by providing space where learners can build public profiles, ask questions, share information, engage in peer-to-peer learning, and get to know one another.



Peer-to-peer learning



Social media interface



Students as expert



Messaging and email

Map



Do you know how all of the social services resources in your community intersect?





Map

Asset Mapping



Geographic Maps



User Friendly Asset
Inventory



Analytical Reports



Facilitation and
Technical Assistance

Do you know how all of the social services resources in your community intersect?

PCG's proven asset mapping and environmental scanning processes allow Workforce Development Boards and social service agencies to identify opportunities for greater alignment and resource leveraging across their local systems.

At the start of each engagement, our team creates a comprehensive inventory of services, programs, outreach efforts, and other assets available in a given region. We collaborate with our agency client to identify and define the "assets" that will be catalogued in the inventory.



Map

Asset Mapping



Geographic Maps



User Friendly Asset
Inventory



Analytical Reports



Facilitation and
Technical Assistance

Visualize Assets

We begin by collecting and compiling community assets, then map assets in relation to one another and to the community served, with the help of a specialized geographic information systems (GIS) mapping software. Identified assets are also aligned in relation to economic development strategies, regional transportation opportunities, and demographic trends to help our client develop a data-driven service base for customers and businesses that is more comprehensive and accessible.



Map

Asset Mapping



Geographic Maps



User Friendly Asset Inventory



Analytical Reports



Facilitation and Technical Assistance

Services Navigator

The public sector is strapped for capacity now more than ever. Vibrant communities rely on community partnerships to leverage resources and fulfill local need. But how do local agencies know what other resources are out there to serve the community?

Our platform catalogues employment, training, and supportive service providers across regions to pinpoint untapped resources for people in need. Its search features and reports allow areas to easily link individuals to relevant services and craft robust service delivery networks across multiple organizations.



Map

Asset Mapping



Geographic Maps



User Friendly Asset Inventory



Analytical Reports



Facilitation and Technical Assistance

Understand

Needs of the various populations served within public system;
Necessity of aligning these needs with those of business and industry; and,
Importance of fiscal responsibility, aligning services, eliminating duplication, and leveraging resources.

PCG's Asset Mapping Services provide the data-driven, strategic recommendations that regional stakeholders and funding entities must consider when planning the next generation of their public systems.



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Asset Mapping



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Analytical Reports



Facilitation and
Technical Assistance

Experienced Support

We provide state and municipal clients with solutions to design programs and systems, advance compliance with state and federal regulations, skillfully respond to reform initiatives, increase program revenue, minimize costs, and maximize program outcomes.

Navigate



An on-line,
searchable
database puts
human
services at
your fingertips.



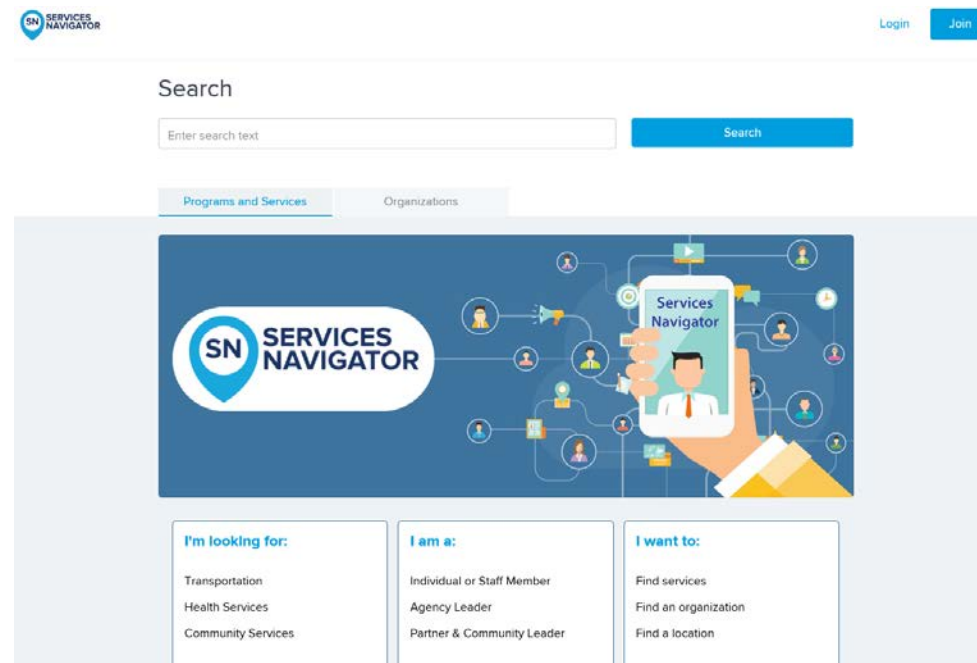


Navigate

Services Navigator



Services Navigator



The screenshot shows the Services Navigator website. At the top left is the 'SN SERVICES NAVIGATOR' logo. To the right are 'Login' and 'Join' buttons. Below the logo is a 'Search' section with a text input field labeled 'Enter search text' and a blue 'Search' button. Underneath the search bar are two tabs: 'Programs and Services' (which is active) and 'Organizations'. The main content area features a large blue banner with the 'SN SERVICES NAVIGATOR' logo on the left and an illustration of a hand holding a smartphone displaying the 'Services Navigator' app on the right. Below the banner are three columns of filters. The first column, 'I'm looking for:', lists 'Transportation', 'Health Services', and 'Community Services'. The second column, 'I am a:', lists 'Individual or Staff Member', 'Agency Leader', and 'Partner & Community Leader'. The third column, 'I want to:', lists 'Find services', 'Find an organization', and 'Find a location'.

Searchable

By keyword, location,
and service type with
filters

Informative

Full biographies and
program
requirements

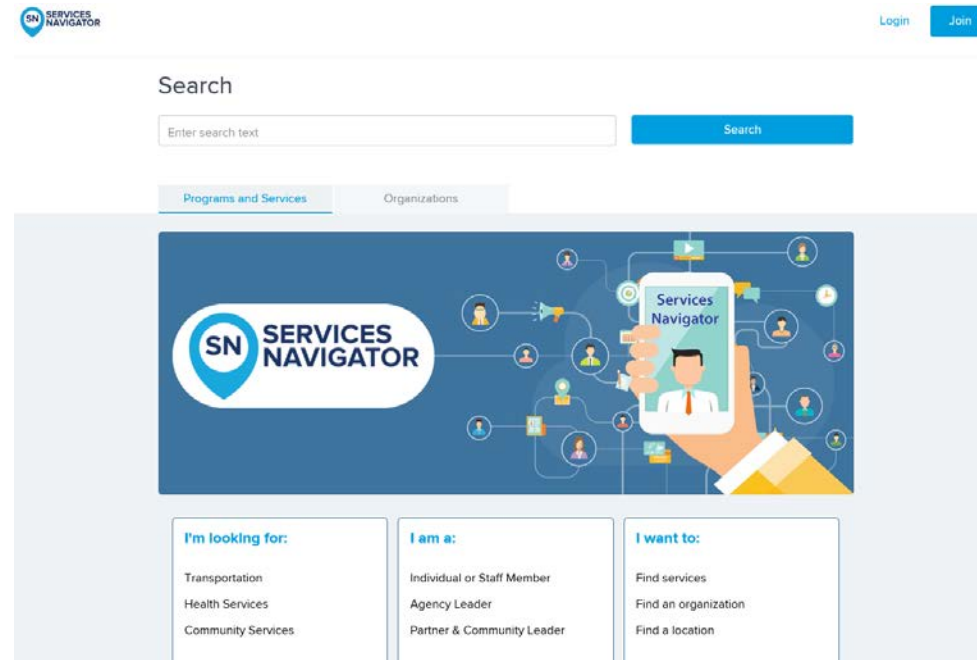
Printable

Lists can be
downloaded and
printed

Sharable

E-mail information to
customers or to
yourself

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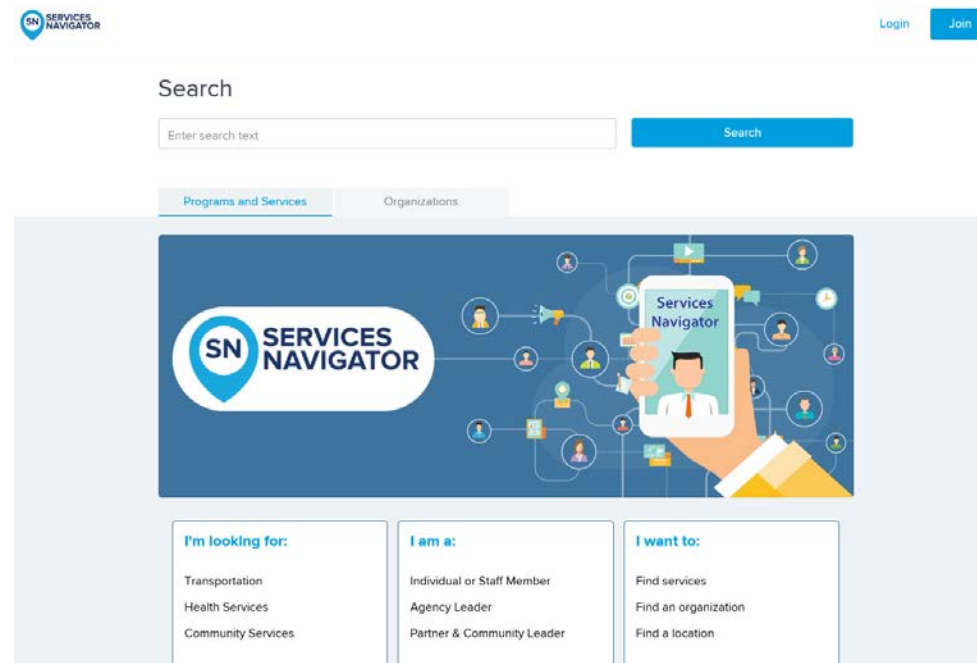
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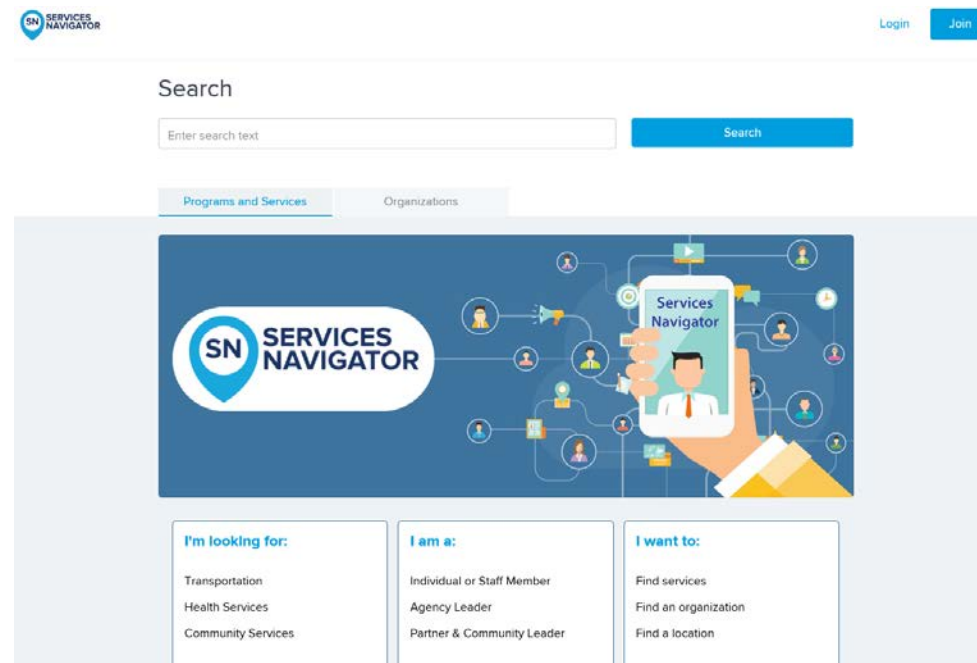
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Screen



Find out if customers meet basic eligibility criteria for support programs.



Refer Customers to Service Providers

Quickly perform triage, or allow customers to pre-screen for programs by providing basic information. That input is then compared to the program eligibility requirements to identify services the individual may qualify for.



Explore



Customers can find jobs that match their skills and interests, then make informed decisions using labor market information





Career Exploration

Customers complete evaluations that help them identify their skills, interests, and abilities then receive a list of “best fit” occupations with access to labor market information

Once customers complete their research and identify their favorite career matches, they receive a downloadable and printable report with their assessment results, favorite jobs, and occupational profiles; a copy is also saved in their profile



Manage



Virtual
communications via
text, SMS, email...
pre-schedule
outreach and
improve outcomes!



Manage





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