

Ken Riddle

Subject Matter Expert



Chief Kenneth (Ken) D. Riddle is the Senior Advisor for Fire and Emergency Medical Services at PCG. In this role, partnering with his PCG colleagues, Chief Riddle leads the creation of responses to requests for proposals (RFPs)—for fire and emergency medical services (EMS) consulting projects.

In addition to advising clients on existing proposals, Chief Riddle provides guidance to leaders at PCG, recommending future fire and EMS consulting opportunities that offer solutions, such as supplemental payment services for eligible ambulance and ground emergency medical transportation (GEMT) providers.

Expertise

- Fire & EMS operations, planning, and training
- Proposal guidance
- Creating & implementing new strategic programs
- Data-driven consulting
- Business leadership

Experience

Joining PCG in April 2019, Chief Riddle had more than four decades of experience in fire and emergency services. Most recently, Chief Riddle served at the Las Vegas Department of Fire and Rescue (LVF&R) in Nevada for 28 years. His roles included Assistant Fire Chief and the Deputy Fire Chief for all divisions, including Operations, Emergency Medical Services, Support Services, and Fire Prevention as the Fire Marshal. While serving in these positions, Chief Riddle designed and developed several major programs, including a comprehensive firefighter health and wellness program and a fire-based EMS ambulance transport service.

With over 25 years of consulting experience, Chief Riddle has also provided fire/EMS guidance to over 50 clients including three Texas fire departments. He has worked as an independent contractor for firms including the Abaris Group, the Ludwig Group, and FACETS Consulting.

Professional Networks

Chief Riddle served on the Executive Board of the International Association of Fire Chiefs' (IAFC) EMS Section for over 15 years. During his tenure with the EMS Section, he had the opportunity to represent fire-based EMS in several national arenas, including the original National Fire Protection Association (NFPA) 1710 Committee; the International City/County Management Association's (ICMA) Performance Benchmarking Committee; and the International Association of Fire Fighters' (IAFF) EMS Performance Standards Committee. His service with the IAFC also included establishing the EMS Section's annual Fire-Rescue Med Conference in 1995.

In addition, Chief Riddle served as the President of the Southern Nevada Fire Chiefs Association and, since 2007, is the Executive Director for the Nevada Fire Chiefs Association. In this role, he managed the development and implementation of Nevada's Medicaid supplemental ambulance payments under the state's GEMT program.

Education

Chief Riddle has two Associate of Applied Science degrees from the Community College of Southern Nevada—one degree in Fire Service Management and one degree in Fire Science Technology. He also graduated from the National Fire Academy's Executive Fire Officer Program and completed four applied research projects.

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